# TOP 5 SEO INFLUENCERS IN ONLINE MARKETING



### **BRIAN DEAN**

Brian Dean is the founder of Backlinko, a popular website and blog that provides valuable insights, tips, and strategies related to SEO and online marketing.



## **NEIL PATEL**

Neil Patel has co-founded several successful companies and digital marketing tools, and he is also a highly sought-after speaker and consultant.



# **RAND FISHKIN**

Rand Fishkin co-founded Moz in 2004. The company started as a blog and has since evolved into a comprehensive platform offering a variety of tools and resources for SEO professionals.



# **DANNY SULLIVAN**

Danny Sullivan is the founding editor of Search Engine Land, a widely respected online publication that covers news and trends in the search engine industry.



### **ANN SMARTY**

Ann Smarty is perhaps best known as the founder of MyBlogGuest, a platform that connects bloggers with guest authors for the purpose of guest posting.



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